

GALATEA FINE ART is a large contemporary cooperative art gallery located in the heart of Boston's SOWA neighborhood in the South End. SOWA is the most sought-after art community in Boston, and is a lively and supportive group of galleries and studios. Our members include a wide variety of painters, sculptors, photographers, mixed media artists and are both established and emerging. We have been reviewed in ArtScope Magazine, Art New England, the Boston Globe, The Improper Bostonian, Boston Magazine, and more.

In addition to our growing daily foot traffic, gallery members take advantage of Open Studios and the Art Walk in September and May; from May through October SOWA Sundays bring thousands of people to the area for Open Markets, Farmers Markets and Food Trucks. At this time many people visit the galleries. First Friday of every month sees hundreds of people out for viewing the new exhibitions in the area. There are many additional events happening in SOWA! With another building opening up with new galleries and new condos going up in the area, the buoyant energy of SOWA can only continue to grow.

As an artists' cooperative, we are mobilizing the diverse energies and skills of our member artists to deepen and expand our marketing and promotion strategies and to enrich our exhibitions program. As we share the critical role of gallery sitting, we are in fact the ones who show and sell each others' artworks, and that mutual commitment to support each others' artistic paths is at the heart of the coop.

STRUCTURE AND INFORMATION FOR NEW MEMBERS:

THE GALLERY IS CURRENTLY INVITING APPLICATIONS FOR GENERAL MEMBERS AND AFFILIATE MEMBERS

All members participate in our annual December Members' Exhibition.

All members show in the Members' alcove on a rotating basis, usually every 5 months.

All membership categories include representation in artist profiles and on website and vote at Coop meetings.

All membership categories include assistance with hanging. There is no additional hanging fee.

Gallery assists members in printing exhibition cards and preparing press release; gallery circulates press release and publishes listings and display ads in art magazines. The new Director of the gallery will lead the effort to expand media outreach, sales to institutional collectors, participation in art fairs, and other marketing initiatives. The gallery provides a light amount of refreshments for the First Friday opening reception; however exhibiting members may also arrange their own.

All members will be required to gallery sit approximately once every 10 weeks. All members will also participate in one of our committees: Exhibitions, Marketing, Membership, Finance, Website, Facilities and Special Events.

General Membership: Includes one solo exhibition every two years in either Gallery I or Gallery II (our large galleries).

Exhibition runs for approximately one month.

Includes rotation in members' area for one month once every 5 months.

General Members pay dues of \$125/mo.

New General Members in addition make a one-time initiation payment of \$275.00.

Affiliate Membership: Includes one solo exhibition every two years in Gallery III (our smaller gallery).

Exhibition runs for approximately one month.

Includes rotation in members' area for one month once every 5 months.

Affiliate Members pay dues of \$90/mo. [**openings at this level of membership are extremely limited**]

New Affiliate Members in addition make a one-time initiation payment of \$200.00

Applicants for membership should submit to membershipgalatea@gmail.com the following information:

- 1) A website address and/or 3 jpegs representative of your work at 72 dpi, 1200 pixels (7") maximum on longest side, labeled in the format: Last name_first name_title of work
- 2) CV if not included in your website
- 3) Artist's statement if not included in your website
- 4) The membership category or categories in which you are interested